



District Goals – 2023/24

Community Service: Expand

1. Create a Mental Health and Wellness program
2. Initiate a Vocational Service Global Grant in our District (Classic Car Repair – Fresno)
3. Hold two Empower Women and Girls events
4. Hold 2 – 3 Regional Spring Service Projects
5. Continue the Districtwide Fall Blood Drive
6. Formalize a Crisis/Disaster Response Committee

International Service: Enhance

1. Create a district-wide global grant in which all clubs participate, with small or large contributions
2. Initiate a Friendship Exchange Program
3. Support Peace Fellowship applications
4. Complete all pending Global Grants
5. Create a District Resource Center for International Projects

Youth Service: Grow

1. Increase the number of clubs sponsoring Youth Exchange students by 20%
2. Increase the number of Camp Royal students
3. Transition to a balanced Camp Royal budget
4. Involve Interactors in Club and District activities
5. Support creation of new Interact Clubs
6. Strengthen the link between school-based Rotaract and Interact Clubs
7. Hold an in-Person Interact Leadership event

Communications: Expand

1. Use videos to promote District activities, such as the District Conference, Camp Royal
2. Create a new District podcast/video program
3. Update the District website
4. Modernize the District newsletter
5. Organize files and forms within the DACdb

Leadership Training:

1. Create leadership training program for members
2. Move Club Training Assembly to in-person
3. Increase attendance at virtual training classes

Foundation Giving: Recognize and Grow

1. Reach \$1 million in total foundation donations
2. Focus on donations on the Annual Fund, to increase returned dollars to the District
3. Increase recognition of milestone donors at club and District events, as a means to increase giving
4. Encourage Clubs to be 100% member donors via:
 - 100% Every Rotarian Every Year
 - 100% sustaining membership (\$100/year),
 - 100% Paul Harris Fellows
5. Hold regional Foundation lunches in November to recognize milestone donors
6. End Polio Now: hold events to encourage
 - Clubs to give at least \$20/member
 - All members to give something to the fund

Club Service: Support

1. Increase Club leader use of DACdb and MyRotary
2. Increase by 50% the number of Rotary Clubs who earn the Rotary Presidential Citation (25 clubs)

Membership: Grow, Diversify, Energize

1. Increase net membership by 5%
2. Increase % of women in clubs to 50%
3. Increase % of Rotarians under 40
4. Increase ethnic diversity of clubs to better reflect their community members
5. Support our new clubs, esp. during their first year
6. Add two new clubs
7. Engage new club members, via multi-club COGs program and best practices training
8. Re-energize dormant Rotaract Clubs
9. Engage large clubs in more District activities
10. Coach clubs on Strategic Planning, upon request

Rotary Fellowship: Enjoy

1. Maintain strong member attendance at the District Conference
2. Increase multi-club social events, fundraisers and service projects
3. Encourage more members to visit other clubs
4. Encourage clubs to send Presidents-Elect to the International Convention & District Conference