



District 5230 AUGUST 2018 Newsletter

“Membership and New Club Development Month”

MONIKA’S MUSINGS...

Dear District 5230 – People of Action

One month has already passed, wow! Hope you are all having lots of fun, making new friends and discovering new ways to making wonderful lasting changes for your community and across our globe.

A big shout out to the RC of Pacific Grove. Did you catch their event listing in the AUGUST’s “THE ROTARIAN”? Way to go RC of Pacific Grove! I suspect if other clubs would like to find out how to advertise their events, RC of Pacific Grove would be glad to steer you in the right direction.

August is Membership and New Club Development Month. To date: (7.23.18) ten new members have joined our Rotary Family. See what Clubs and who has joined us in the new membership section of this newsletter labeled: Welcome new members to District 5230!

Quite a few Clubs have embraced the District’s new “Club Development Team”. This new District Team is focused on Club Support with a Club Development Planning Program focusing on several important areas including the retention of current members and the recruitment of new ones. Special attention will be placed upon attracting young professionals, Rotaract members and even former Rotarians. This special Team’s philosophy is to first get to know the needs of your club, including its culture and desires, and then provide whatever tools are needed to achieve your club’s development goals. You may contact Bob Foster, Chair of Club Development, at email: sam186@aol.com or phone at 559.561.4140.

Martin Luther King once said “Everyone has the power for greatness, not for fame but greatness because greatness is determined by services.” My fellow Rotarians: we are privileged to be Rotarians. Our greatness is determined by our commitment to “Service Above Self”. Be proud you are a Rotarian. Seek opportunities to serve. Rotarians, we ARE people of Action. Go, “Be the Inspiration” and have fun!

In Rotary,
Monika

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ROTARY 101

Why does the Rotary year begin July 1st?

Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended, on 18 August 1910. The 1911–12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered an audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even *The Rotarian* changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17–21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in *The Rotarian* that July noted, "The Rotary year that is rapidly drawing to a close has been signaled by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.

Note from RI Vice President John C. Matthews

I just got off the line with Jon Dwyer. He was just up in the Redding area last week and is working with the 5 Rotary clubs in that area to coordinate their response to the community. The D5160 website has a good explanation of the Carr fire and what people are doing to help each other. Other Districts have similar notices on their websites and Rotarians can usually find the answers they need by visiting the websites of the affected Districts.

For practical reasons, disaster response within Rotary is largely handled by our Districts and led by DG teams like yours. That said, Rotarians in our Zones are very much aware of what is going on and many want to help.

Here is what you can do...

1. **People want to know what's going on.** If you are in a District that is not affected, your members will want to know what your team is doing to help, even if all you are doing is staying in touch with the affected Districts. This is national news...if you are not already communicating with your members, you might want to think about ways to keep them informed about what Rotary is doing to help. If you are in an affected District, your communication with your members is much different...it's short, factual and generally has a time horizon of 48-72 hours and is regularly updated. It's 'family of Rotary' stuff that your members want to know about.
2. **People want to do something now.** Each affected District will set up a fund (like D5130) or a local charitable organization (like D5160) where people can direct their contributions.
3. **People want to donate material help like food, clothing and bedding.** These items require an organization to sort and distribute these things and they end up being left in a pile at the other end. **Encourage people to send cash and cash only.** Everything else takes people/time/energy away from the important work that is being done.
4. **Continue to support each other.** As devastating as these events are, it is heartening to see your support and encouragement for each other. Please keep that going...

Thanks for being the inspiration!

John

John C. Matthews
Vice President
Rotary International



Congratulations to the following
District 5230 clubs who had
membership growth in
2018 versus 2017...



<u>Rotary Club of...</u>	<u>June 2018 members</u>	<u>% gain</u>
Auberry-Intermountain	16	23%
Avenal	14	8%
Carmel-by-the-Sea	70	4%
Clovis	77	4%
Fresno Cultural Arts	37	28%
Fresno Sunset	25	32%
Hanford	75	9%
Hanford Sunset	22	16%
Kingsburg	19	12%
Lemoore	27	4%
Monterey	115	1%
Monterey Pacific	24	14%
Monterey Peninsula-Sunrise	23	21%
North Fresno	94	1%
Pacific Grove	60	7%
Porterville Breakfast	39	44%
Salinas Alisal	25	4%
Salinas Santa Lucia	68	19%
Soledad	19	6%
Visalia Breakfast	70	6%
Visalia County Center	94	12%

District 5230 announces the Club Three-year Business Plan Program



During the President-elect Training Seminar (PETS) PDG Don Kremer introduced the Club Three-year Business Plan Process. Twenty two Presidents-elect indicated interest. Don decided he needed help, so we now have a group of trained facilitators to meet the needs of clubs across our district. Six clubs have used the program, developed priorities and action plans and are already seeing positive results.

One club was at the point of termination but after the process they are alive and serving their community.

One small club has grown membership by 50%.

A club that had no President-elect now has a three-year succession plan.

Some clubs were doing well but they now have new priorities and new energy (often the best time to plan for the future is when things are going well).

This is a proven program that works.

Interested?

For more information contact PDG Don Kremer at dekremer@pacbell.net or 831-277-9617.

What are the benefits?

- Focusing on Time, Talent and Funds on Priorities
- Action Plans to accomplish 3-year goals with annual objectives
- Continuity among Leaders and members
- Consensus and Involvement among membership
- Communication with membership and others
- Measure and adjust

What is the process?

- Set the time – 4 hours with break
- Invite participants – up to 20 club leaders and members
- Facilitator from outside the club provided
- Determine Goals, Priorities, Strategies
- Begin developing Action Plans
- Self-documented
- Results reviewed by participants and presented to the entire club
- Monitor, measure and adjust

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**July
2018**

Rotary Club of Gonzales
District 5230
“Featured Club of the Month”

Gonzales Rotary Club has been granted the IFSR Youth Service Award as a result of an article published in the [April 12, 2018, Gonzales Tribune](#). To learn more about the IFSR Youth Service Award, go to: <http://scouters.us/ifsr/pages/awards.html#anchorYOUTHSERVICE>
Due to their efforts the Rotary Club of Gonzales is hereby awarded the “Featured Club of the Month” for July 2018. Congratulations!




Monika Fewtrell - District Governor



Gonzales Rotary Helps Local Scout Create Bullpens

Late last year Gonzales Life Scout Manny Vargas approached his father’s Gonzales Rotary Club with a request to help him fund his project to construct two Little League bullpens at the local Brusa Field. The club responded with a donation from their club funds and then followed up with an application for a District Grant to help support the project.

The application was approved and six months later, with additional donations from Matt Gourley of Gourley Construction, John Ratti of Jr. Fencing and Paul Newman of Security Contractors Service, the two new bullpens were completed. Additional support was provided by City Manager and Rotarian Rene Mendez, Rick Enriquez, the Danny Banuelos family, Friends & Family of Troop 370, the Gonzales Little League and Manny’s mother, Tencia Vargas.

The project took six months from start to finish and was a part of Manny’s plan to become an Eagle Scout. “Little League left a milestone of growth on me from when I was younger that I will never lose,” said Vargas. “Brusa Field is like a second home to me as I grew up playing there and I wanted to give something back.”

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PACIFIC GROVE
Concours
Auto
Rally 
Rotary Club of Pacific Grove



The Pacific Grove Rotary Concours Auto Rally is the oldest and one of the most popular free-to-spectators activities of Monterey Car Week. It is also the Club's major annual fundraiser for youth programs and other local projects. The featured marque for 2018 is BMW but all makes of cars, especially vintage, classic, and sports models, are welcome to participate. Rotarians and friends are invited to join us on Friday August 24th in historic downtown Pacific Grove. For more information and registration forms visit:

www.pgautorally.org

Santa Lucia Rotary Club Dinner to Honor District Governor Monika Fewtrell

Our 5230 District Governor Monika Fewtrell truly was our inspiration this evening! She encouraged us as Rotarians to do more and be more to our community – through every act, no matter how small – it all matters! For more pictures please go to link below:

https://www.facebook.com/pg/thesantaluciarotary/photos/?tab=album&album_id=1792551554191435



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Rotary Club of Hanford Sunset partners with City of Hanford on “Fun Day at the Plunge”

On a very hot July 14th day, members of Hanford Sunset provided a hot dog meal for over 200 kids on a free day of swimming and goodies!



For more pictures and details go to:

https://www.facebook.com/hanford.sunsetrotary/?hc_ref=ARRiw_sLRLDmFAFO7Np80jw8WTixqN5DGZz4NM9UL9OAxH-ljz_nbl96DdkzKzQhuXk&fref=nf

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Rotary Club of Clovis welcomes Danny Armenta as new president

As printed in the Clovis Roundup - July 18, 2018

This month, local State Farm insurance agent Danny Armenta took over the presidency of the Clovis Rotary Club for 2018–2019.

Originally from Boyle Heights in East Los Angeles, Armenta moved to Fresno with his mother and three siblings in 1988. After graduating from Clovis West High School, he went on to graduate from Life Pacific College.

Armenta is a big believer in “Service Above Self.” That is where the connection with Rotary service comes in. He wanted to think beyond his personal needs and was determined to serve his community.

“I faced many challenges as a young person raised poor in a large community like Southern California,” says Armenta. “I had always hoped that there was more to this life than I was born into. That hope stirred in me an expectation that I was destined to do great things with my life, similar to the many great and inspirational men and women who had not only loved and cared for me along the way, but also exposed me to something bigger: a life of service. So now I not only wanted to be great but I also was inspired to do great things with my life for others just like me. I was determined to be an agent of change!”

For 57 years, the Clovis Rotary has been a leadership organization that is made up of local business, professional and civic leaders who share a common desire to provide service to their community, locally and internationally. It is where neighbors, friends, and problem–solvers share ideas, join leaders and take action to create lasting change with a primary focus on youth and community service.

Armenta’s personal passions are his faith and his family; his wife, Veronica, and five children. Honored to be serving in the Clovis Rotary Club, Armenta says, “I see Rotary continuing its direction as being ranked one of the Top 3 non–profit service organizations in the world, according to CNBC, and receiving a perfect four–star rating from Charity Navigator for its management of donations, accountability and transparency.

“In my experience there are two types of people in this world, those with compassion and those without,” says Armenta. “And the greatest way to increase your compassion level is to serve! “The increasing of our compassion level through service begins in our youth and is mastered in our adulthood. My advice to young people is to twofold: Live a life of compassion. Live a life of service.”

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We've got a new website! Check it out and see what's new for 2018-2019

www.rotary5230.org



SIGN UP TODAY...AND JOIN YOUR ROTARY FRIENDS IN HAMBURG!

<http://www.riconvention.org/en>

For newsletter submissions please send your information to:
mdaniel@hanfordsentinel.com

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